

# Advancing Climate Change Solutions in New Jersey

Creating Opportunities to Build a Healthy, Just, Resilient and Carbon-neutral Garden State:

***BIG IDEAS FROM THE NEW JERSEY CLIMATE CHANGE ALLIANCE***

***2022 ANNUAL CONFERENCE***

## SPONSORSHIP OPPORTUNITIES

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The New Jersey Climate Change Alliance has served as a leading voice for advancing science-informed climate solutions in the Garden State. The Alliance's annual sponsorship provides supporters with the opportunity to advance efforts of the more than 70 organizational participants in the Alliance. Join us at the Alliance's annual conference: Friday, December 9, 2022 - Rutgers University Busch Student Center.

This year, the NJ Climate Change Alliance's Annual Convening focuses on integrated climate change solutions that:

- Advance health equity
- Promote social justice
- Create vibrant communities
- Encourage nature based solutions



For more information, go here: <https://njadapt.rutgers.edu/>

# NJ Climate Change Alliance SPONSORSHIP OPPORTUNITIES

- **Leadership Sponsor - \$30,000**
  - Prominent placement of logo and conference materials and conference website
  - Logo placed on Leadership Sponsors link on NJCCA conference website
  - 6 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at all three events, including from podium at in-person event
  - Prominent placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Strategic Partner - \$15,000**
  - Placement of logo on materials and conference website
  - 4 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at conference including from podium
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Supporter - \$7,500**
  - Placement of logo on materials and conference website
  - 2 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at conference
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Contributor - \$5,000**
  - Placement of logo on materials and conference website
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Sponsor - \$1,000**
  - Placement of logo on materials and conference website
- **Friend - Under \$1,000**
  - Organization name listed with Alliance “friends” on materials and conference website



NJ Climate Change Alliance

## New Jersey Climate Change Alliance *Sponsorship Terms and Conditions*

The **New Jersey Climate Change Alliance** is a network of diverse organizations that share the goal of advancing science-informed climate change strategies at the state and local levels in New Jersey, both with regard to adapting to changing climate conditions and addressing the emissions that cause climate change. The Alliance is facilitated by two programs at Rutgers University: The Edward J. Bloustein School of Planning and Public Policy and the Rutgers Climate Institute. The Rutgers University Foundation, a non-profit 501(c)(3) organization, accepts private contributions that are referred to as sponsorships on behalf of the Alliance in in compliance with federal, State, and local laws and Rutgers University regulations and procedures. The Alliance publicly recognizes and discloses all sponsorship contributions. Acceptance of a sponsorship in no way limits the actions or positions that the Alliance or its participants may take and does not constitute an endorsement by the Alliance of the donor’s organization, products, services, or the donor’s public positions. Sponsorship does not imply special treatment or exclusive partnerships between a private entity and the Alliance, its participants, the Rutgers University Foundation or Rutgers University. Sponsorship is not conditioned on any limitation on the Alliance or its partners’ dissemination or use of any information and/or data gathered through activities supported by the donation. Sponsors are not provided confidential information regarding program participants, constituents, or email subscribers. Sponsors do not influence programmatic decisions. The Alliance reserves the right to refuse or decline any offer of sponsorship at its absolute discretion, or to negotiate with the sponsor concerning any aspect of a proposed sponsorship.

**Please complete the form below and send it, along with your check made out to Rutgers University Foundation, to:  
Stephanie Crozier; Rutgers University Bloustein School; 33 Livingston Avenue, New Brunswick, NJ 08901**

### **YES, I WOULD LIKE TO SPONSOR THE NEW JERSEY CLIMATE CHANGE ALLIANCE**

#### **Check level of sponsorship**

- *Leadership sponsor* \_\_\_\_\_
- *Strategic Partner* \_\_\_\_\_
- *Supporter* \_\_\_\_\_
- *Contributor* \_\_\_\_\_
- *Sponsor* \_\_\_\_\_
- *Friend* \_\_\_\_\_

*Name:* \_\_\_\_\_

*Title:* \_\_\_\_\_

*Organization:* \_\_\_\_\_

*Phone:* \_\_\_\_\_

*Email:* \_\_\_\_\_