

# New Jersey Leading the Way on Climate Change Solutions

New Jersey Climate Change Alliance  
<https://njadapt.rutgers.edu>



## New Jersey Climate Change Alliance (NJCCA)

<https://njadapt.rutgers.edu/>

*The NJCCA is a statewide network of diverse organizations that share the goal of advancing science-informed climate change strategies at the state and local levels in New Jersey.*

## NJ Climate Change Alliance - ANNUAL SPONSORSHIP OPPORTUNITIES

For almost 10 years, The New Jersey Climate Change Alliance has served as a leading voice for advancing science-informed climate solutions in the Garden State. The Alliance's annual sponsorship provides supporters with the opportunity to advance efforts of the more than 50 organizational participants in the Alliance. For this year, sponsorship provides an opportunity for recognition at three planned events (2 virtual and one in-person) that are hubs for climate leaders throughout New Jersey.

*Please consider supporting the important, non-partisan work of the Alliance. Sponsorship dollars are used to support the work of the Alliance including identifying options for state and local climate change policies, enhancing best practices throughout New Jersey, conducting outreach and education to policymakers and residents, and in building collaborative partnerships with other statewide leaders.*

### THIS YEAR, ALLIANCE SPONSORS WILL RECEIVE RECOGNITION AT THREE UPCOMING EVENTS:

- September 15, 2020 Virtual Convening 1:00-3:30 pm
- October 2, 2020, 2020 Virtual Convening 10:00-11:00 am
- January 22, 2021 In-Person, all day statewide conference



# NJ Climate Change Alliance SPONSORSHIP OPPORTUNITIES

- **Leadership Sponsor - \$30,000**
  - Prominent placement of logo on materials and 3 event websites
  - Logo placed on Leadership Sponsors link on NJCCA conference website
  - 6 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at all three events, including from podium at in-person event
  - Prominent placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Strategic Partner - \$15,000**
  - Placement of logo on materials and 3 event websites
  - 4 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at all three events, including from podium at in-person event
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Supporter - \$7,500**
  - Placement of logo on materials and 3 event websites
  - 2 tickets to in-person event
  - Sponsor table at in-person event
  - Verbal recognition at all three events
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Contributor - \$5,000**
  - Placement of logo on materials and 3 event websites
  - Placement of logo on virtual in-person material events (*paperless in-person event*)
  - Logo recognition in in-person event slide show running during registration
- **Sponsor - \$1,000**
  - Placement of logo on materials and 3 event websites
- **Friend - Under \$1,000**
  - Organization name listed with Alliance “friends” on materials and 3 event websites



NJ Climate Change Alliance

## New Jersey Climate Change Alliance

### Sponsorship Terms and Conditions

The **New Jersey Climate Change Alliance** is a network of diverse organizations that share the goal of advancing science-informed climate change strategies at the state and local levels in New Jersey, both with regard to adapting to changing climate conditions and addressing the emissions that cause climate change.

The Alliance is facilitated by two programs at Rutgers University: The Edward J. Bloustein School of Planning and Public Policy and the Rutgers Climate Institute. The Rutgers University Foundation, a non-profit 501(c)(3) organization, accepts private contributions that are referred to as sponsorships on behalf of the Alliance in compliance with federal, State, and local laws and Rutgers University regulations and procedures. The Alliance publicly recognizes and discloses all sponsorship contributions. Acceptance of a sponsorship in no way limits the actions or positions that the Alliance or its participants may take and does not constitute an endorsement by the Alliance of the donor’s organization, products, services, or the donor’s public positions. Sponsorship does not imply special treatment or exclusive partnerships between a private entity and the Alliance, its participants, the Rutgers University Foundation or Rutgers University. Sponsorship is not conditioned on any limitation on the Alliance or its partners’ dissemination or use of any information and/or data gathered through activities supported by the donation. Sponsors are not provided confidential information regarding program participants, constituents, or email subscribers. Sponsors do not influence programmatic decisions. The Alliance reserves the right to refuse or decline any offer of sponsorship at its absolute discretion, or to negotiate with the sponsor concerning any aspect of a proposed sponsorship.

#### YES, I WOULD LIKE TO SPONSOR THE NEW JERSEY CLIMATE CHANGE ALLIANCE

##### ✓ Check level of sponsorship

- Leadership sponsor \_\_\_\_\_
- Strategic Partner \_\_\_\_\_
- Supporter \_\_\_\_\_
- Contributor \_\_\_\_\_
- Sponsor \_\_\_\_\_
- Friend \_\_\_\_\_

Please return this form with your check made out to *Rutgers University Foundation* to:  
 Stephanie Crozier  
 Rutgers University Bloustein School  
 33 Livingston Avenue, New Brunswick, NJ 08901  
 Please write F750833 in the check memo.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_